

# PORTFOLIA

## Portfolia invests in 4D Healthware, the tech firm closing healthcare gaps in underserved communities

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Portfolia's Rising America Fund announces its investment in 4D Healthware, bringing critical healthtech connections to patients through innovative at-home devices.

4D Healthware's proprietary, easy-to-use technology is designed for patients to use at home, while integrating with any Electronic Health Record system. The platform allows secure HIPAA compliant 2-way, 24-hour communication. Functionalities of the devices include biometric data collection, cellular enablement and real-time correspondence with a qualified healthcare professional. Understanding access challenges of low income patients, 4D Healthware has partnered with T-Mobile to incorporate 4/5G cellular network technology, creating internet connections in medically underserved areas where remote health is the only option.

Rising America Lead Partner Daphne Dufresne led the deal. "The pandemic continues to spotlight inequities in healthcare access," Daphne explained. "4D Healthware's device offers an easy to use solution, ensures internet connectivity, and staff to guide its patient through the process. This is particularly relevant for seniors in underserved communities. It is enthusiastically embraced by doctors and already a Medicare partner. The Rising America Fund invests in solutions addressing overlooked communities, while also backing rockstar, underrepresented founders. We are proud to invest in 4D Healthware and support CEO Star Cunningham, closing gaps in both healthcare and venture capital."

Star became a strong advocate for 4D Healthware after her own healthcare experience. "I was once affected by the lack of continuity of care within our healthcare system. Lack of access to community resources and educational tools quickly surfaced as points of concern for me," she added. "I was fortunate enough to have a network of people that I could call on to help me navigate the healthcare system. With Rising America's investment, 4D healthware can provide a bridge for many who don't have the resources I had at the time."

The investment round was led by 2Flo Ventures, LLC and Portfolia.

4D Healthware is the latest investment in Portfolia's Rising America Fund, the world's first fund led by an all Women of Color team. The groundbreaking Fund launched in 2019 and has invested in 17 companies. Within nine months, the Fund already has a 39% unrealized value increase. Building on the extraordinary success of the first fund, Lead Partners [Noramay Cadena](#), [Daphne Dufresne](#), [Juliana Garaizar](#), [Karen Kerr](#) and [Lorine Pendleton](#) joined together again in Summer 2021 to launch Rising America II.

#### **ABOUT 4D HEALTHWARE:**

Founded in 2012, Chicago-based Healthware Global Services F.C. Inc. DBA 4D Healthware is a fast-growing healthcare technology company that develops preventative technology that can remotely monitor and predict shifts in an individual's health. The company has been recognized as a rising star in the healthcare tech space by globally respected publications including Inc. Magazine and Vanity Fair. 4D Healthware has also been listed in Crain's Chicago Tech 50. For more information visit <https://www.4dhealthware.com/> **Media Contact:** Michon Ellis, Clout LLC [michon@cloutllc.com](mailto:michon@cloutllc.com)

#### **ABOUT 2 FLO VENTURES, LLC:**

[2Flo Ventures](#) is an early-stage healthcare investor and start-up studio that combines an expansive ecosystem with a special investment thesis and a critical social mission. We are focused on advancing innovations that impact the disenfranchised while also addressing the lack of African American participation within healthcare innovation. We believe that our nation's glaring health disparities are a by-product of inadequate representation of AAs within the C-Suite level of VC backed healthcare startups. 2Flo Ventures holds the promise to be part of the solution to our health disparities and provide an attractive return to investors.

[Learn more](#) about Portfolia's innovative investment model.

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