SL: You helped these founders change the rules

Hello.

Because of your investment in Rising America, entrepreneurs of color and LGBTQ+ founders have the capital to scale their fast-growth companies.

- YOU saw the importance of providing banking services to the un- and underbanked with Wole Coaxum's MoCaFi.
- YOU believed in Amy Errett, LGBTQ+ founder of Madison Reed, the hair care company that values their employees as much as their product.
- YOU embraced Steven Wolfe Pereira, Susie Jaramillo and <u>Encantos'</u> mission to bring multicultural learning to all children, while building a world-class media property.
- YOU are investing in the leaders generating headlines today- and changing how
 we live tomorrow.



Rising America II is ready to make history again. Are You? Finalize your investment today.

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Thank you again for being a part of Rising America,

